Finding Your Best Career Fit
Vision as a Driver of Your Work & Life Mission Statement

This webinar focuses on how to utilize the vision you have of yourself and develop that into a mission statement in regards to your career. Developing a mission statement takes time and consideration.

Creating a Mission Statement
- Helps in making decisions
- Keeps motivation alive
- Gives focus for what is most relevant

3 Key Elements to a Mission Statement:
- Easily understood by a 12 year old
- Could be recited by memory at any given time
- No more than a single statement

11 Assumptions:
- My job is my mission
- My role is my mission
- My ‘To-Do’ list is my mission
- I’m not currently living my mission
- I’m not important enough to have a mission
- My mission must be a grand one or help a lot of people
- A mission must be full of suffering
- My mission must be the same as my peers
- Geography is destiny
- What I’m doing is as close to as I can get to my real mission
- Life is random; we can’t plan everything

Structure of Mission Statement:
Steps to determine what encourages and motivates you (implicit/explicit and positive/negative):
- Influence of Others
- Response to Others
- Must focus on your passion
- Should apply to both your personal and professional life

Recommended Reading: The Path: Creating Your Mission Statement for Work and for Life by Laurie Beth Jones

Selecting Core Values:
- What makes you excited/sad about the world and what would you change?
- Can you use that to influence what you can do?
- What themes did you see? What are you about?
- If there’s one thing you represent, what would it be?

Selection of action verbs:
- Start with 10 verbs on the list that attract your attention
- Narrow down to 2 as they relate to your core value(s)

Vision
Your vision is determined by your mission statement. A vision is long-term, however in the short-term:
- SMART goals:
  - Specific
  - Motivational, manageable and measurable
  - Attainable and action-oriented
  - Realistic and relevant
  - Time-framed and trackable

Guiding Principles:
Boil your mission statement down into a goal
Get the facts you need
Enlist help from your friends
Break ranks and be bold
Get visible

Accountability: Find someone who will follow up with you on where you are