

UTSA Graduate Council
Minutes
March 3, 2020

Called to order

Present:

Matthew Brogden, Guadalupe Carmona, Michael Cepek, Arkangel Cordero, Bridget Drinka, Judy Haschenburger, Alexandra Holdbrook, Kasandra Keeling, Shamshad Khan, William Land, Wei-Ming Lin, Angela Lombardi, Ambika Mathur, Megan Piel, Anuradha Roy, Elaine Sanders, Howard Smith, Jennifer Smith, Page Smith, Ariel Suselo, Liang Tang, Heather Trepal, Laura Upenieks, Rohit Valecha, Victor Villarreal, Melissa Wallace, HungDa Wan, Zijun Wang, Juliet Wiersema.

Excused:

Jurgen Engelberth, Fathali Firoozi, Patricia Jaramillo, Corey Sparks, Marie Tillyer.

Absent:

Catherine Clinton, Timothy Grigsby, Francine Johnson, Nicolas Large, Muntasir Masum, Mohammad Nur Nobil, Tyler Werland.

Council Chair moved to suspend the agenda to take up the report of the committee on Graduate Programs and Courses report

Committee on Graduate Programs and Courses

1. Certificate in Medical Device Commercialization and Entrepreneurship
 - a. Representatives of proposed program responded to questions from the floor
 - b. Passed by voice vote; yeas carried the vote; no nays; no abstentions
2. Ph.D. in School Psychology
 - a. Representatives of proposed program responded to questions from the floor
 - b. Passed by voice vote; yeas carried the vote; no nays; no abstentions
3. Certificate in Cyber Security (COB)
 - a. Representatives of proposed program responded to questions from the floor
 - b. Passed by voice vote; yeas carried the vote; no nays; no abstentions
4. Master of Engineering in Artificial Intelligence
 - a. Representatives of proposed program responded to questions from the floor
 - b. Passed by voice vote; yeas carried the vote; no nays; no abstentions
5. Certificate in Construction Engineering, Science, and Management
 - a. Representatives of proposed program responded to questions from the floor
 - b. Passed by voice vote; yeas carried the vote; no nays; no abstentions

Report of the Council Chair – Elaine Sanders

1. Consent agenda passed without objection
2. Senate Report
 - a. Cautioned that courses for graduate catalog revision should

- b. Teaching rate caps
- c. Means of bringing concerns before the GC: submit concerns to department councilor

Report of Secretary – Matthew Brogdon

- 1. Nominations for chair
 - a. Jurgen Engelberth

Committee on Graduate Program Evaluation had no report

Committee on Academic Policy and Reg

- 2. Grad catalog revisions: urged observance of dates for submitting alterations
- 3. Bylaws revision: draft for markups will be circulated in coming months; solicited proposed changes from councilors in writing

Unfinished business: none

New Business:

- 1. Council discussion: generating additional doctoral or master's students
 - a. What are we doing now?
 - i. Recruiting at undergraduate institutions that lack existing graduate programs; this is more effective at master's than doctoral levels given the emphasis on resources for doctoral programs
 - ii. Promoting programs to high school seniors to develop a pipeline of students through UG and grad programs
 - iii. Maintaining websites is an important aspect of recruiting; have faculty indicate whether they accept MA and doctoral students and the areas in which they seek students
 - iv. Combine promotion of grad programs with public lectures or programs offered to constituencies (idea from Bicultural/Bilingual studies, which does this through informal talks with teachers/admins in local school districts)
 - v. Delivery of courses (particularly hybrid) offsite for constituencies that find travel to campus difficult
 - vi. Sponsored campus visits for doctoral applicants boosts successful admissions.
 - vii. Variation in requirement for admission to doctoral programs (MA vs BA vs BA with work/research experience)
 - viii. VIP admission program: a number of departments reported benefiting from it; extension of program to other institutions in the area that lack graduate programs
 - ix. COB: Social media marketing; local billboards; "Ph.D. project" funding for minority students; elevator posters
 - x. Practitioner
 - b. What resources do we need to do it well?
 - i. Health insurance
 - ii. Coordinated institutional marketing efforts
 - iii. Internal facility/capacity for printing marketing materials

Adjourned